

The Sustainability Workshop for Agents Booking Form

Your Name:

Your Contact Telephone:

Your Email :

Agency Name:

Agency Address¹:

.....

.....

**Green Door Group will contact you to arrange a date
and time to suit you.**

We strive to keep costs low by delivering the workshop at
your agency and offering a group discount.

How many people will attend from your agency?

- 5 - 10 people/agency = \$75 per person
- 2 - 4 people/agency = \$100 per person
- 1 person/agency = \$150 per person

Venue²

- The workshop will be at my agency premises
- The agency will arrange and pay for a training room

Payment Details:

Bank: Westpac

BSB: 034 115

Account No: 18-0123

Account Name: Green Door Group Pty Ltd

(07) 5533 3880

¹ a travel charge may be required for agencies out of SE Qld
(based on RACQ mileage rates)

² a room that comfortably seats all attendees is required

INTRODUCING GREEN DOOR GROUP

Green Door Group is a hub of sustainability professionals that supports the built environment.

Included in our team are real estate agents who focus on planet-friendly property. So we understand your constraints and challenges.

Also within the group are environmental engineers, eco building designers, house energy raters, permaculture and natural landscape designers, renewable energy experts and water cycle management engineers. All of these specialists are committed to sustainability and have contributed their expertise to this workshop.

Visit the Green Door
Sustainability Services Village
www.greendoor.com.au

for a range of professional eco services to the
built environment

Green Door Group Pty Ltd
65 Doncaster Drive Beechmont
QLD 4211

ABN 46 099 929 343

www.greendoor.com.au

IS YOUR AGENCY READY
FOR CLIMATE CHANGE?
WE CAN HELP.

**THE SUSTAINABILITY
WORKSHOP FOR AGENTS**





THE SUSTAINABILITY WORKSHOP FOR AGENTS

HELPING REAL ESTATE AGENTS UNDERSTAND SUSTAINABLE PROPERTY

The world is changing - fast. Are you keeping up? Climate change is with us. Clients are asking for homes that help them live more responsibly on the planet.

This workshop is specifically geared to real estate agents. It will help you confidently deliver real estate services in a changing world. Learn how to recognise an environmentally-friendly home and to market and sell it to its full potential. Such homes attract a premium - IF you know how to sell their great features.

Topics covered:

- why climate change is going to affect how you do real estate
- what features buyers increasingly want
- how to confidently recognise sustainability features in a property
- how to explain the value of sustainability features to potential buyers
- how to avoid 'greenwashing' - promoting features as sustainable when they are not
- what features will really add value in the near future - no, it isn't the big media room or the huge bathroom or the pool!

FREQUENTLY ASKED QUESTIONS

Q I'd don't really understand climate change and I'm not good with science.

A This workshop is designed to make concepts easy for non-scientists. Your facilitator is friendly and supportive and is a certified trainer who steps you through each concept.

Q I'm so busy - can I justify the time to attend this workshop?

A Can you justify not equipping yourself for future success? This 2 hour workshop concentrates relevant information for real estate agents. It can be delivered at your workplace saving you travel time.

Q My current clients aren't asking for sustainable housing yet. Do I really need this knowledge?

A Absolutely yes. Legislation is already preparing the housing market for a changing world. Consumers will catch up. Increased energy prices will force clients to seek out those homes that work with the climate.

Q What does the workshop cost?

For workshops held at your agency:

A 5 - 10 people/agency = \$75 per person
2 - 4 people/agency = \$100 per person
1 person/agency = \$150 per person

If you require a neutral training venue, simply organize and pay for the room hire and any catering you require.

BOOKING FORM ON BACK